

## Kontakt

lukas.held@\*\*\*\*\*.\*\*\*\*\*

www.linkedin.com/in/lukas-held  
(LinkedIn)

## Top-Kenntnisse

Strategy

Innovation Management

Microsoft Excel

## Languages

Deutsch (Native or Bilingual)

Niederländisch (Professional  
Working)

Englisch (Professional Working)

## Honors-Awards

Student Excellence Program -  
University of Cologne

talents@Otto

# Lukas Held

Coordinating CollectieveKracht, the knowledge platform for citizen  
collectives @ Rotterdam School of Management (RSM)

\*\*\*\*\*, \*\*\*\*\*  
Niederlande

## Berufserfahrung

Rotterdam School of Management, Erasmus University

Project Coordinator

Februar 2023 - Present (1 Jahr 8 Monate)

Rotterdam, Südholland, Niederlande

Project Coordinator for Collectievekracht.

CollectieveKracht

Projectcoördinator

Februar 2023 - Present (1 Jahr 8 Monate)

Rotterdam, Zuid-Holland, Nederland

KplusV

Adviseur Sociale Economie

August 2021 - Januar 2023 (1 Jahr 6 Monate)

Amsterdam, Nordholland, Niederlande

Cargoroo

Business Analyst

Juli 2019 - Juli 2021 (2 Jahre 1 Monat)

Amsterdam und Umgebung, Niederlande

Online Marketing Held

Owner

Januar 2017 - April 2019 (2 Jahre 4 Monate)

Utrecht und Umgebung, Niederlande

Online Marketing company with a strong focus on the travel industry and  
especially India.

Universiteit Utrecht

PhD Reseacher

Januar 2015 - April 2019 (4 Jahre 4 Monate)

Utrecht und Umgebung, Niederlande

PhD Candidate - Institutions and Entrepreneurship

EU Horizon 2020 project: FIRES

Auswärtiges Amt (Federal Foreign Office) Germany

Research Assistant

April 2014 - Juni 2014 (3 Monate)

Nepal

German Embassy Kathmandu

Wirtschafts- und Sozialwissenschaftliche Fakultät der Universität zu  
Köln

Student Assistent - Department for Business Policy & Logistics

Februar 2012 - Februar 2014 (2 Jahre 1 Monat)

Köln und Umgebung, Deutschland

Otto

Internship - Corporate Strategy Department

März 2010 - August 2010 (6 Monate)

Main projects included market entrance surveys for BRIC countries as well as  
a major European country

Rosenbaum Nagy Consulting

Internship - Consultancy

August 2009 - Oktober 2009 (3 Monate)

Assistance in the restructuring of a brewery

SEMPORA Consulting GmbH

Internship - Consultancy

August 2008 - Oktober 2008 (3 Monate)

Development of a sales strategy for a major German tourism group

Lloyd's of London

Internship - Franchise Performance Directorate

Juli 2005 - August 2005 (2 Monate)

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## Ausbildung

CEMS - The Global Alliance in Management Education

Master International Management CEMS · (2012 - 2014)

Universität zu Köln

Master, Corporate Development · (2011 - 2014)

Westfälische Wilhelms-Universität Münster / University of Muenster

Bachelor, Businnes Administration · (2007 - 2010)