

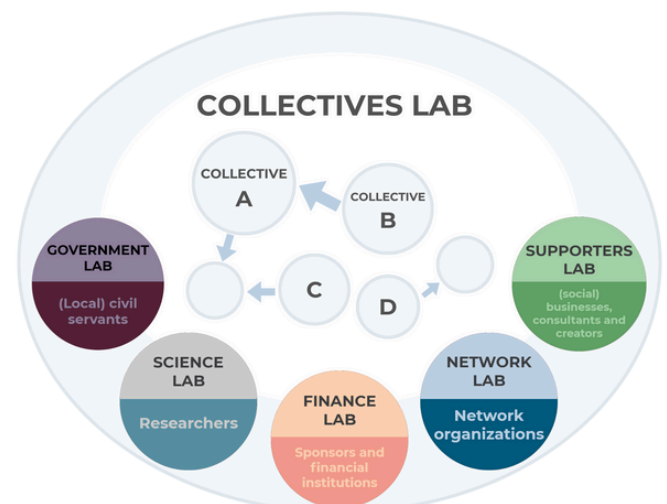
collectieve KRACHT

CollectieveKracht, or 'CollectivePower' in English, is a knowledge sharing platform that helps citizen collectives across the Netherlands grow into resilient organizations. From energy to housing and from food to healthcare, CollectieveKracht provides all citizen collectives with scientifically based knowledge and tools to solve concrete, strategic challenges. CollectieveKracht's activities encourage cross-sectoral exchange and facilitate a dialogue between different stakeholder groups.



CollectieveKracht was set up in 2019 by prof. Dr. Tine De Moor, and launched in February 2022. It is an essential societal engagement instrument for the research group Social Enterprises & Institutions for Collective Action (SEICA), affiliated with the Rotterdam School of Management, Erasmus University. The team believes in the resilience of citizen collectives. At the same time, we see that collectives sometimes lack the knowledge to take major steps in the challenges they face. And yet that knowledge does exist: with other collectives, researchers, financial institutions and governments. CollectieveKracht offers a platform where they can come together. The role of SEICA remains that of an independent, scientific research group that sees its contribution to the platform as a social responsibility. Its tasks include: inviting collectives and other parties to participate, making scientific research accessible, structuring knowledge and information, and developing specific knowledge tools.

CollectieveKracht connects over 250 citizen collectives with four groups of experts in the partner labs: 62 scientists (Science Lab), 28 representatives of financial institutions (Finance Lab), 47 civil servants (Government Lab), and 31 people from network organizations (Network Lab). The Supporters Lab will be launched in 2025. Reciprocity is key to the platform. All members contribute by sharing data, research, a network, or their expertise.





What do we do?

Facilitating dialogue and cross-sectoral exchange between stakeholder groups by:

- organizing two larger events yearly
- and organizing multiple webinars
- offer an online platform (website & social media)
- match requests with the right members (e.g. panel invitations for scientists)
- share updates and activities (e.g. workshops) from partner organizations

Het bewonersbedrijf

collectieve **KRACHT**
Het kennisplatform voor burgerscollectieven

- Is ingebed in de lokale gemeenschap
- Is afgestemd op de behoeften van die gemeenschap
- Legt verantwoording af aan de leden van de gemeenschap
- Inkomsten komen ten goede aan de gemeenschap
- Het principe 'voor en door' leden' wordt waargemaakt
- Het initiatief heeft positieve (sociale) impact op de bredere samenleving

Vijf voorwaarden die invloed hebben op de levensvatbaarheid op de lange termijn

- Collectief leiderschap
- Betrokkenheid van en verantwoording aan de gemeenschap
- Sterk businessmodel
- Gemeenschappelijke ondernemingscultuur
- Goed netwerk met sterke partners

Geen enkele voorwaarde alleen is voldoende voor succes, het gaat altijd om een combinatie. Hierbij is de factor **gemeenschappelijke ondernemingscultuur** altijd aanwezig: hetzelfde doel nastreven en het eens zijn over de manier waarop dat gebeurt.

Het kennisplatform voor burgerscollectieven | www.collectievekracht.nl

Bronnen: B. Klijn, H. B. van der Meer, B. Meester & S. C. van (2021) Understanding the Quality of Community Enterprises in England. Results of a Fuzzy Set Qualitative Comparative Analysis. Public Management Review, DOI: 10.1080/14714755.2021.1995858

Making scientific research accessible for a wider audience by creating:

- infographics
- podcasts
- summaries for our digital library
- interviews with researchers
- social media posts (4500 followers, of which 4000 on LinkedIn)
- and a monthly newsletter (1900 recipients) with latest developments, research and events.

Improving the ecosystem in which citizen collectives find themselves by:

- developing knowledge tools
- mapping the movement
- inviting collectives and other parties to participate
- structuring knowledge and information

CollectieveKracht is independent, non-commercial, apolitical, and non-religious.

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